

FONDATION HIRONDELLE'S EDITORIAL CHARTER

Fondation Hirondelle seeks to achieve professionalism and excellence in its field of work. Fondation Hirondelle must hold itself to rigorous standards while in pursuit of the editorial objectives which it has set for its media. These standards must adhere to the editorial values outlined in this Charter, as well as to project guidelines.

Fondation Hirondelle aims to meet the information needs of communities, particularly in zones of crisis or violent conflict, by applying **4 cardinal values**:

INDEPENDENCE from political and economic powers. Independence ensures a media's impartiality, allowing it to foster trust and credibility with audiences. No one can demand or forbid the broadcast of content by a Fondation Hirondelle media outlet, except for the persons in charge as designated by the Foundation.

HONESTY is a guarantor of independence. A journalist must seek out facts, hold to them and report them with honesty, maintaining a critical distance with regard to his or her own opinions. Journalists come from a wide variety of cultural, religious and national backgrounds, some of which may be in conflict with each other. Each individual is shaped by their life, memories, desires, dreams, traumas and prejudices. Thus, absolute objectivity, often demanded of journalists, is not attainable. Fondation Hirondelle promotes a more human value: honesty.

UNIVERSALITY IN THE RESPECT OF DIFFERENCES. Fondation Hirondelle's work is based on the conviction that there are shared global values, particularly those defined by the Universal Declaration of Human Rights. Through its work in countries and regions affected by crises and violence, Fondation Hirondelle defends the principle of the dignity of each and every person. Respect for dignity entails respect for differences and individuality.

THE SPIRIT OF OPENNESS: openness to the world, a spirit of curiosity, tolerance, and awareness of the shared destiny of humanity, especially in this era of climate change.