

How we use Al in our journalism

At Fondation Hirondelle, we believe journalism must be credible, transparent, and human-driven. In an age of growing disinformation, particularly in fragile contexts where we work, we use artificial intelligence (AI) carefully and responsibly to support — but never replace — human judgment and journalistic standards.

Key Principles

- **Human-first approach:** Al supports our teams but does not replace them. Journalists remain fully responsible for editorial decisions and content validation.
- **Transparency:** When content has been generated primarily by an Al tool whether text, images, audio, or video this is clearly indicated to the public.
- **Quality and Integrity:** All content continues to meet the rigorous standards set by our Ethical and Professional Code. Al use must never compromise factual accuracy or editorial quality.
- **Ethics and Responsibility:** Any material generated with AI is verified against independent sources. Sensitive, confidential, or personally identifying information is never shared with AI tools.

Forbidden Uses

- Al must not generate realistic journalistic content (e.g., photo-realistic images, voices, or videos) that could mislead audiences.
- Entire articles or scripts must not be written by Al. It can only assist with ideas, summaries, or rewording, under full editorial control.
- No confidential information may be entered into Al systems.
- Cultural, linguistic or ideological biases that arise must be identified and corrected

Commitment to Training and Vigilance

We provide ongoing training for our journalists to use AI responsibly and stay updated on technological changes. Violations of these rules may result in disciplinary action, to protect the trust and credibility we build with our audiences.

Our Position

Fondation Hirondelle insists that trustworthy journalism is based on human fact-checking, on-the-ground reporting, and ethical responsibility. We reject the careless or opaque use of AI that risks undermining public trust.