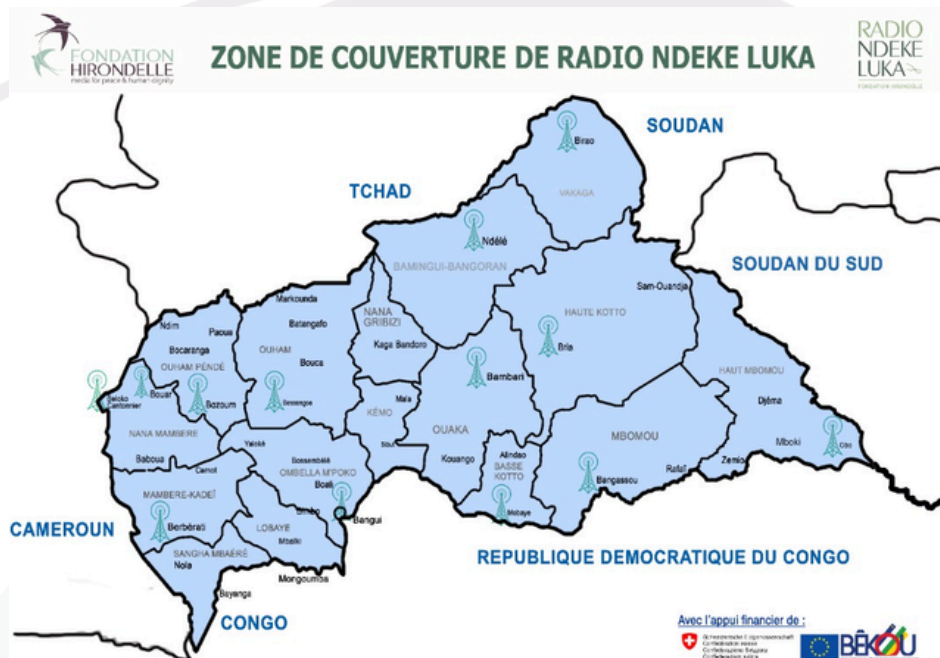


Central African Republic

RADIO NDEKE LUKA

Created in 2000 by Fondation Hironnelle, Radio Ndeke Luka is the most listened-to radio station in the Central African Republic. The station broadcasts live 24/7 in French and Sango through around a dozen FM transmitters, and partners with around 10 community radio stations. It is also available on Canal+ Afrique and social media. For 25 years, Radio Ndeke Luka has aimed to fulfil a public service function, helping to resolve daily problems and vital issues in a country confronted with crises and governance challenges. With its team of around a hundred people, the station produces and broadcasts a range of content including 13 daily news bulletins, debates, educational shows, entertainment, music and current affairs programmes.



Map of the Central African Republic showing RNL's FM transmitter network.

FINANCIAL VOLUME 2024

2 184 704 CHF

SOURCES of funding

- European Union
- Switzerland (Project Contribution)
- Switzerland (SDC Core Contribution)
- Communication Partnership Contracts
- UNICEF

Plus d'informations sont disponibles sur le site : www.radiondekeluka.org

Key FIGURES 2024



10 partner radio stations



3,2 millions weekly listeners (2024)



120 media professionals trained



53'000 followers on social media



2 broadcast languages



8'790 broadcast hours

Context

Political tensions and the social and economic crisis have continued to fuel an unstable security environment in the Central African Republic. In this fragile climate, the role of independent media is essential in helping to bring about lasting peace and reconciliation at the national, local and community levels. Yet the technically and economically fragile Central African media sector is highly exposed to the risk of manipulation for geopolitical reasons, as well as to the tide of disinformation flooding the country.

Reliable news: a vehicle for social cohesion and peace in CAR

Faced with these complex challenges, Radio Ndeke Luka (RNL) and its partner radio stations have developed news and discussion programmes that consider the changing political and security context as well as the population's need for reconciliation and recovery.

RNL has placed the focus on local news, giving communities a voice and establishing the link between decisions taken in Bangui and their impact on the country's regions. It covers topics ranging from issues of national significance (reconciliation processes, sustainable peace) to the day-to-day concerns of Central Africans (access to basic social services, mobility, minority issues).

Editorial, technical, and management teams at RNL and its partner radio stations received training throughout the year: 70% of managers were trained in leadership and management skills, and 85% of correspondents benefited from ongoing training in radio journalism.

RNL broadcasts on 100.9 FM from its transmitters in Bangui, Bambari, Bangassou, Beloko, Berberati, Birao, Bossangoa, Bouar, Bozoum, Bria, Mobaye, Ndele and Obo. Its presence on Canal Satellite Afrique enables it to reach audiences throughout the country. Listeners can also stream the station from its website.

Our impact

With a cumulative daily audience reach of 72%, Radio Ndeke Luka (RNL) is the leading radio station in the country and the only Central African media outlet that produces and broadcasts independent, professional news in both French and Sango nationwide. RNL listeners are deeply attached to the station, with 92% considering its programs useful or even essential (Immar audience survey, 2024).

Testimonials

*«I trust RNL news 100% because it's reliable, truthful and fact-checked.»
Listener from the Mboko area in January 2025*

*« From now on, I'm going to check all news before sharing it. »
Adèle Pelé, vendor at Bouboui market in Mobaye*

In 2025, Radio Ndeke Luka (RNL) is pursuing its efforts to guarantee all Central Africans access to reliable, independent and accessible information that favours coexistence and peacebuilding. Thanks to its efforts, citizens are developing an understanding of the issues and of the democratic and electoral processes, the national media landscape is strengthened, and the media is taking an active role in countering disinformation.

RNL produces its news and discussion programmes daily and is committed to covering all of the country's news. In order to work as closely as possible with communities, journalists travel and produce programmes in the field. A dedicated team produces specific media education and fact-checking contents.

RNL is expanding its digital strategy through various channels, including WhatsApp, with new formats being developed to meet the needs of its diverse audiences.

The legal and institutional framework for media in the Central African Republic is being strengthened, and media professionals are receiving support and capacity-building.

RNL's editorial team receives skills training on subjects such as the production of new digital formats, investigative journalism, and coverage of the electoral process ahead of the December 2025 presidential election.

In order to foster a culture of fact-checked news among Central Africans, media education strategies are being implemented to counter fake news and hate speech.

PRIORITIES

- ▶ Provide reliable information as close as possible to the communities
- ▶ Develop its digital strategy
- ▶ Support the entire media landscape

ACTIVITIES

- ▶ 24/7 broadcasting in French and Sango
- ▶ Training of RNL journalists
- ▶ Capacity building (editorial, technical, and managerial), along with strengthening the institutional and legal framework for media in the Central African Republic

BENEFICIARIES

The staff of Radio Ndeke Luka, as well as those from community radio stations, are directly involved in the capacity-building programs aimed at strengthening and expanding their expertise. On a broader scale, the Central African media sector as a whole benefits from this support. Finally, the majority of the Central African population is directly targeted by Radio Ndeke Luka's productions, which pay special attention to cross-cutting issues such as gender, environment, and youth.

DRIVERS of CHANGE

- Radio as a tool for promoting peace and social cohesion in the Central African Republic
- Radio Ndeke Luka's commitment to combating mis/disinformation
- Access to reliable and verified information to empower citizens to take action in the public life of their country

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REPUBLIC ON WWW.RADIONDEKELUKA.ORG





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