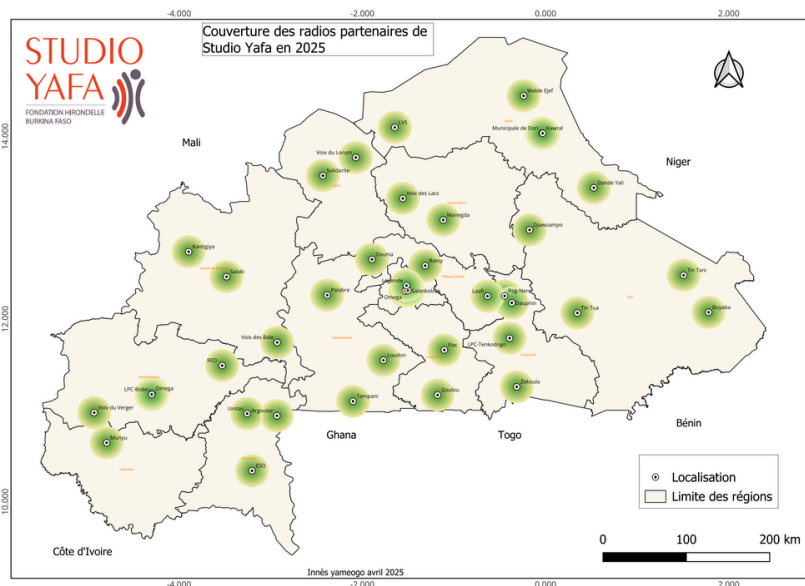


Burkina Faso

STUDIO Yafa

Active in Burkina Faso since 2018, Studio Yafa provides information and spaces for dialogue on the country's social and political life through the production of multimedia programmes (radio, TV and video) aimed at young people, women and vulnerable groups. Studio Yafa's magazines and debates are produced in five languages (Mooré, Dioula, Fulfulde, Gulmancema and French) by a team of journalists, translators and technicians, supported by correspondents from 39 partner radio stations across the country.

Studio Yafa's activities are implemented in partnership with the Union Nationale de l'Audiovisuel Libre du Faso (UNALFA), MOUSSO NEWS (an online media outlet specialising in gender issues), FASOCHECK (a journalists' association specialising in fact-checking), the Laboratoire Citoyennetés, and the Institut Général Tiémoko Marc Garango pour la Gouvernance et le Développement (IGD).



Map of Burkina Faso showing Studio Yafa's network of partner radio stations and their broadcast coverage area.

FINANCIAL VOLUME 2025

1'630'287 CHF

SOURCES OF FUNDING

- European Union
- Switzerland (project contribution + mandate)
- Netherlands (Ministry of Foreign Affairs)
- Switzerland (SDC core contribution)
- United Kingdom (ISF)
- Communication partnership agreement
- Germany (GIZ)
- Norway (Ministry of Foreign Affairs)
- Czech Republic (Ministry of Foreign Affairs)

Key figures 2025



39 radio stations +
2 partner's
television



95'200
website users



166'200
followers on social
media



118 people
trained



5 broadcast
languages



440 hours of audio
programmes
and 37 hours of video

More information about Studio Yafa on www.studioyafa.org

Context

In 2025, Burkina Faso experienced institutional, security and socio-political developments that affected the media environment. Strengthening of the regulatory framework, territorial reorganisation and increased pressure on public freedoms forced media outlets to adopt greater editorial caution. The ongoing security and humanitarian crisis limits access to certain areas. The rise of disinformation, amplified by social media, undermines media credibility and increases risks for journalists. The year was also marked by a decline in the country's ranking in the World Press Freedom Index, now 105th out of 180 countries.

Amplifying the voices of vulnerable people

In this context, Studio Yafa remained at the heart of daily life for young people, women and vulnerable groups, with programme series such as "Ma première fois", as well as video capsules "Allô la terre" and content dedicated to the environment, agriculture, road safety, breast cancer and the monitoring of public policies. Studio Yafa continued its humanitarian radio programme aimed at internally displaced persons and host communities, through weekly magazines and monthly public programmes.

In close collaboration with three other Fondation Hironnelle studios in the Sahel — Studio Tamani (Mali), Studio Kalangou (Niger), and Studio Hironnelle (Chad) — Studio Yafa co-produced various types of content, including debates, public programmes and reports on regional issues.

Finally, two types of television programmes were produced: one focused on promoting young people leading civic initiatives, in partnership with the national broadcaster RTB, and the other on accountability, in collaboration with the private channel BF1.

To address the training needs of journalists and partners, Studio Yafa trained 20 journalists through tailored and immersive programmes.

In October 2025, Studio Yafa successfully passed the surveillance audit for the "Journalism Trust Initiative" (JTI) re-certification. This certification, first obtained in October 2024, is an international distinction initiated by Reporters Without Borders. It certifies that Studio Yafa has been evaluated and found compliant with the requirements for producing radio, video and multimedia news content, in terms of transparency and adherence to ethical and professional media standards.

To ensure it reaches its target audience, several distribution channels are used, notably through a network of around 39 official partner radio stations (but nearly 75 broadcasting stations), as well as the dissemination of articles and programmes on the website and social media. Collective listening sessions of the productions are also organised each week.

OUR IMPACT

85% of listeners surveyed during focus groups reported having access to quality media content (3IR study, 2025). During collective listening sessions organised by community facilitators in 2025, more than 95% of participants stated that Studio Yafa provides useful information relevant to their situation.

TESTIMONIAL

"Through the productions on inspiring women, I discovered Maimouna, a young woman who strengthens the capacities of local associations and organisations. This topic interested me, so I contacted her for a collaboration. Being involved in an association that is struggling to grow, I am convinced that with Maimouna's support, we will succeed."

Listener from Koudougou.

Studio Yafa aims to strengthen the production and dissemination of content tailored to the needs of young people, women, as well as marginalised and displaced populations. Studio Yafa will produce reports, interactive programmes and public debates. These discussion spaces enable communities to express themselves, ask questions and access reliable, contextualised information on issues that directly affect them.

With an integrated newsroom, Studio Yafa relies on journalist correspondents from partner media outlets present in all 17 regions of the country, who actively contribute to the co-production of its content.

As part of its commitment to media literacy, Studio Yafa aims to raise public awareness about the responsible and critical use of resources available online and on social media.

Studio Yafa continues to organise collective listening sessions of programmes in the regions through 60 local community facilitators.

To strengthen the skills of its teams and partners, Studio Yafa provides training in the production and facilitation of debates for partner radio stations. Training in facilitating collective listening sessions is also provided for community facilitators.

PRIORITIES

- ▶ Production of reliable and useful information
- ▶ Creation of inclusive and participatory media dialogue spaces
- ▶ Disinformation, media and information literacy (MIL), digital issues, and support to media and CSOs

ACTIVITIES

- ▶ Production of radio programmes in 5 languages
- ▶ Various training sessions for journalists from partner radio stations and Studio Yafa staff

BENEFICIARIES

Studio Yafa's programmes are aimed at young people, women and vulnerable groups who need reliable and independent information.

These programmes are produced through a current network of 40 partner radio stations (39 in 2025) operating across the country, many of them in challenging contexts. Studio Yafa supports them through capacity-building activities and by providing equipment to improve their operations.

DRIVERS OF CHANGE

- Solution's journalism
- Media literacy
- Radio as a tool for promoting peace and social cohesion
- Focus on current challenges (women's rights, environment, health, parenting, climate change, migration, etc.)
- Contribution to the humanitarian response

FOLLOW NEWS FROM BURKINA FASO ON
THE WEBSITE WWW.STUDIOYAFA.ORG





A Studio Yafa reporter conducts a vox pop in Ouagadougou on the rising price of sheep for the Tabaski celebration. June 2025 © Philippe Zoundi

Fondation Hironnelle

Avenue du Temple 19 C
1012 Lausanne
Switzerland
+41 21 654 20 20

Contact :

Eve Konan

Program Manager
eve.konan@hironnelle.org
+41 21 654 20 26

Christyl Vasserot

Director of Supports and
Institutional Development
soutien@hironnelle.org
+41 21 654 20 39

To support us :

UBS Switzerland AG, PO Box, CH-8098 Zurich
BIC/Swift: UBSWCHZH80A
IBAN: CH39 0021 5215 3121 7002 T

