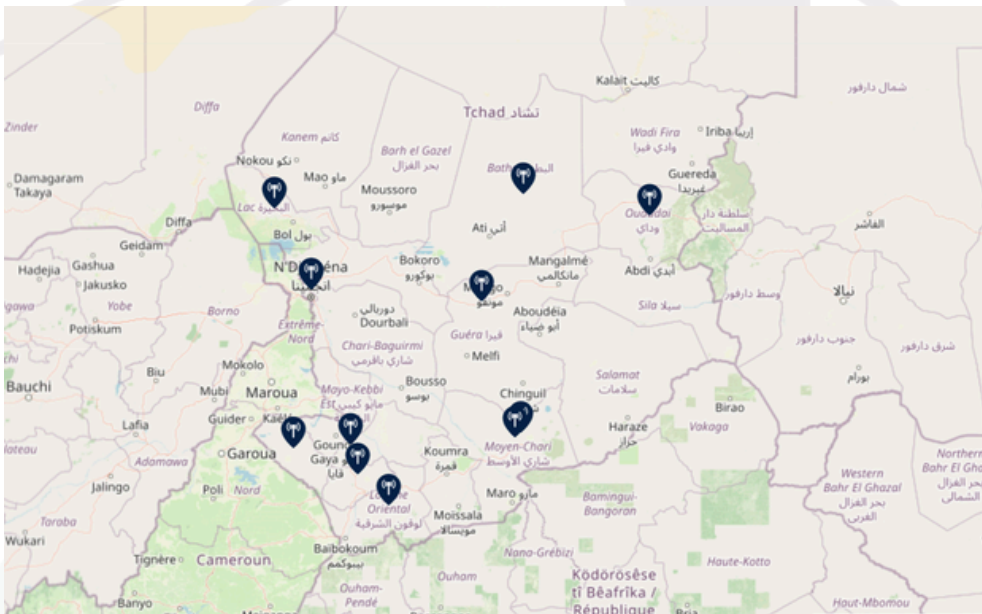


Chad

Studio HIRONDELLE Tchad

Launched in July 2025, Voix de Toumaï is the weekly multilingual magazine of Studio Hirondelle-Tchad, a production and training unit created in January 2025 in N'Djamena as part of the European Union-funded regional project "Resilience to disinformation for social cohesion in Chad and the central Sahel." Lasting one hour and produced in Sara, Chadian Arabic, and French, the magazine is broadcast by a network of 14 partner radio stations across the country. Structured in five sections, it explores the social, cultural, economic, and civic realities of Chad each week. It gives a voice to those who are making a difference in the country and highlights local initiatives while promoting mutual understanding in diversity. The content is also shared on digital platforms to broaden access to independent, inclusive, and verified information.



Map of Studio Hirondelle Chad's media partners - 2025

FINANCIAL VOLUME 2025

806'376 CHF

SOURCES OF FUNDING

- European Union
- Switzerland (SDC core contribution)
- France (AFD via CFI)
- United Kingdom (ISF)

Key FIGURES 2025



14 partner
radio stations



98 publications
on the website



+ 25,000
followers on social
media



50 people
trained



3 languages
of distribution



50 hours of audio
programs
and 2 hours of video
(2025)

More information about the project is available at
www.hirondelle-tchad.org.

Context

In 2025, Chad is continuing its political transition in a context marked by security and socio-economic challenges, particularly in rural and border areas. The growing circulation of unverified content on social media and messaging apps is undermining public debate and complicating access to reliable information, especially for young people. This intervention comes at a time when the Chadian media landscape relies on a network of local radio stations, which remain the main source of information for communities but face technical and economic constraints and challenges related to the circulation of false information, which complicate access to reliable and verified information.

Creating spaces for dialogue across Chad

Since July 2025, Studio Hironnelle-Tchad has produced 27 editions of the weekly magazine "Voix de Toumaï," representing 54 hours of programming broadcast by 14 partner radio stations across the country. In terms of digital content, 227 publications have been posted online, including 45 videos (more than 1.5 million views) and 67 audiograms (more than 500,000 plays), extending the reach of the content beyond radio. Two WhatsApp groups for reporting rumors and a WhatsApp channel were created to combat misinformation and encourage interaction with the public.

At the same time, the project trained 38 journalists in the fundamentals of journalism and fact-checking, as well as 12 radio managers in information management and verification. It also provides material support to 12 radio stations (equipment and solar installations) in order to consolidate the Chadian media ecosystem in the long term.

The Studio has also launched co-productions with Chadian media outlets such as Tchad Info, N'Djam Post, and Saô Check to develop digital content and strengthen the verification of false information. In addition, public broadcasts and debates have been organized in the regions, notably in Mongo (Guéra), on the coexistence of farmers and herders and the use of social media by young people, helping to create spaces for dialogue close to the people.

With its "Clair et Net" ("Crystal Clear") section, Voix de Toumaï offers a weekly fact-checking and media literacy module to debunk rumors and false information.

Broadcast on the radio and adapted for digital formats, this approach reinforces the fight against misinformation, particularly among young audiences.

OUR IMPACT

Since July 2025, Voix de Toumaï has been reaching a national audience thanks to its broadcast on 14 partner radio stations. Digitally, the project has already racked up more than 1.5 million views on Facebook, with over 25'000 subscribers, and a WhatsApp channel with nearly 900 subscribers, strengthening access to reliable and inclusive information.

HIGHLIGHT

Studio Hironnelle-Tchad's digital content has generated significant engagement: an explanatory video on the National Development Plan (PND) has reached 425'000 views, while another on the amendment of the Constitution has exceeded 100'000 views, illustrating the public's interest in educational and verified content on major national issues.

In 2026, the challenge will be to consolidate the work undertaken as part of the “Resilience of populations to disinformation” project. The project will continue the production, dissemination, and capacity-building activities already in place, while expanding their scope to include the most vulnerable audiences.

This involves, in particular, developing offline media and information literacy activities within communities (listening clubs, public debates, local awareness campaigns) and mobilizing and training civil society organizations to interact more closely with the media, thereby contributing more to the production of content of public interest.

At the same time, there are plans to extend the initiative to eastern Chad, with the launch of a humanitarian magazine aimed at Sudanese refugees and host communities. It aims to meet information needs in a context marked by displacement and social tensions. With a view to expanding and sustaining this momentum, consolidating the network of partner radio stations, and strengthening Studio Hironnelle-Tchad's territorial roots, new funding will be sought.

PRIORITIES

- ▶ Consolidate access to reliable and inclusive information via Voix de Toumaï and the strengthening of the network of partner radio stations.
- ▶ Develop citizen dialogue and media literacy.

ACTIVITIES

- ▶ Continue multilingual production, co-productions, and expansion into new priority areas, particularly in the East.
- ▶ Deploy offline media and information literacy (MIL) initiatives in communities and train CSOs to interact with the media.

BENEFICIARIES

Studio Hironnelle-Chad's programs are aimed at young people, women, and vulnerable groups who need reliable, inclusive, and independent information. They are broadcast through a network of partner radio stations across the country. The Studio strengthens their capacities through training and technical support, thereby contributing to the development of a more robust local media ecosystem.

DRIVERS OF CHANGE

- Inclusive and multilingual information
- Combating misinformation and local fact-checking
- Media literacy and information resilience
- Local radio as a space for dialogue
- Media-CSO partnerships
- Contribution to social cohesion

FOLLOW THE LATEST NEWS FROM CHAD
ON THE WEBSITE WWW.HIRONDELLE-TCHAD.ORG





Debate organized during the co-production carried out in Chad in November 2025. ©Studio Hirondelle Chad

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