

Fondation Hironnelle **Independent information for peace, economic development and democracy**

Fondation Hironnelle is a Swiss NGO founded by journalists. It creates **independent media** in post-conflict zones and developing countries. By providing impartial, professional information to populations who would otherwise be deprived of it, we help renew dialogue, build peace and contribute to economic development and to the emergence of democratic societies. Thanks to Fondation Hironnelle, **30 million citizens** are able to stay in touch each day with events in their country, to form their own opinions on issues that concern them, and above all to make their voices heard. Founded 15 years ago, Fondation Hironnelle currently operates media operations in **Democratic Republic of Congo, Liberia, Sierra Leone, Central African Republic, Sudan and Tanzania (reporting on the International Criminal Tribunal for Rwanda)**.

Fondation Hironnelle strategic priorities for the coming years

Sustainability : Building Lasting Media Enterprises

Every Fondation Hironnelle project is designed for an eventual handover to a local management team. Budgets and workplans incorporate **training and capacity building** for journalists, technicians and management teams. Fondation Hironnelle is recognized as a pioneer in this area. Specific sustainability challenges must be addressed. We need to develop **new business models** that can make our projects durable despite a fragile economic context. Fostering local know-how in business management is essential as these projects **transition into financially independent media operations**. Particular attention is paid to develop **advertising and other income generating activities**.

Geographic Expansion : Activities in Development

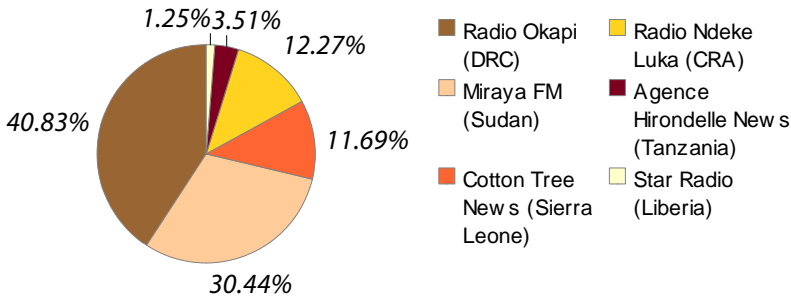
Lack of independent information remains an issue for millions living in post-conflict and developing countries. **Fondation Hironnelle's goal is to operate or support 15 media operations by 2015**. Fondation Hironnelle is partnering with local journalists to develop new work in **Guinea, Madagascar, The Palestinian Territories and in Europe, for the Roma Community**. In each situation, local partners have been identified, and comprehensive surveys and feasibility studies have been carried out or are underway. Securing the support of donors is the next step to launch and build these media outlets and to meet institutional demands to diversify our financial resources.

Facts and figures

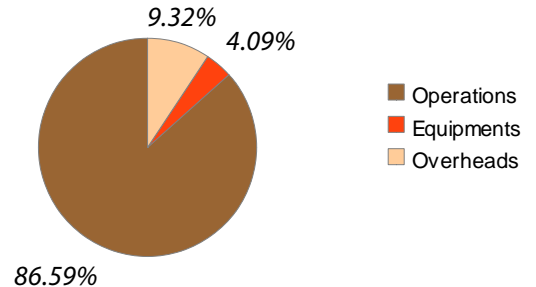
In 2010, Fondation Hironnelle media are supported by **governments** (Belgium, Germany, Ireland, Luxemburg, the Netherlands, Sweden, Switzerland, the United Kingdom, the United States, as well as the European Union and the International Organization of La Francophonie), **private partners and donors** (Open Society Initiative for Southern Africa -one of Georges Soros foundations-, Cordaid, the Migros Foundation, the National Endowment for Democracy, the National Democratic Institute, and the Foundation Pro Victimis) and **individual donors**.

Fondation Hironnelle employs a team of more than **213 people** around the world representing 20 different nationalities : 16 employees in Lausanne headquarters, 16 expatriates in the field and 181 journalists, presenters, technicians, administrators, and other national staff. In 2010, our annual budget is **9 million CHF**. Fondation Hironnelle's accounts are audited by PricewaterhouseCoopers.

Percentage of 2010 Expenditure, by Project



Percentage of 2010 Expenditure, by Category



Since its creation in 1995, Fondation Hironnelle has received several international prizes and awards, notably the **2003 Henri Dunant Prize** for “exceptional accomplishments in the field of information in crisis zones”, the **2006 Condorcet-Aron Prize** for “cultivation of independent radios notably in the Democratic Republic of Congo, in Central African Republic, in Liberia, in Sudan, and in the Great Lakes Region” and the **2010 Free Media Pioneer Award** presented by the International Press Institute to Radio Okapi, honored as “a shining example, not only for media in other conflict or post-conflict areas, but for radio stations around the world.”

«The most important thing I remember about Radio Okapi is the moment it was launched. The country was fragmented, there was no communication between different parts of the country. When the radio was launched, I was in Mbandaka, and my memories of the first programs when all of the Congo again became "united" were simply magnificent. I think it contributes to the development of Congolese unity. Today, the radio has a new dimension because it's practically a public service, and this country really needs a strong public service. Probably more than other places in the world.» **Djo Tunda Wa Munga, Congolese filmmaker**

Fondation Hironnelle proposes specially tailored programs of support adapted to the needs and goals of each donor. Their support is essential to ensure the sustainability of our media outlets, and to develop new projects.

To find out more about Fondation Hironnelle's media, to access their websites and listen to their programs live, please go to : www.hironnelle.org

CONTACT



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